

L Number	Hits	Search Text	DB	Time stamp
1	2	6266649.pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 09:45
-	0	(@ad<20010208).ad. and subsciption\$1 near1 cancel\$5	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:00
-	3	(@ad<20010208).ad. and subsciption\$1	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/10/14 07:29
-	2	(@ad<20010208).ad. and (magazine\$1 or newspaper\$1) and subsciption\$1	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/10/14 07:30
-	28924	(@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:28
-	4250	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3 or provid\$3 or indicat\$3) near4 (related or associated or corresponding or prefer\$4 adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:10
-	2	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3 or provid\$3 or indicat\$3) near4 (related adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:08
-	682	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3 or provid\$3 or indicat\$3) adj (related or associated or corresponding or prefer\$4 adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:11
-	75	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3) adj (related or associated adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:25
-	39	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((provid\$3) adj (related or associated adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:27
-	0	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3) adj (related adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:29
-	140337	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:29

-	0	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and ((display\$3) adj (related adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:30
-	0	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and ((display\$3) near2 (related adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:30
-	2	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and ((display\$3) near4 (related adj gift\$1))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:32
-	18	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3 near2 (related adj (gift\$1 or product\$1)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:40
-	46352	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:41
-	99503	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3 or provid\$3)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:41
-	0	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3 or provid\$3)) and ((associated or related) near2 (free adj (gift\$1 or product\$1 or prize\$1)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:43
-	1	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3 or provid\$3)) and ((associated or related) near4 (free adj (gift\$1 or product\$1 or prize\$1)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:46
-	3	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or purchas\$3 or select\$3)) and (display\$3 or provid\$3)) and ((associat\$3 or relat\$3 or indicat\$3) near2 (free adj (gift\$1 or product\$1 or prize\$1)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/03/09 07:47

DERWENT-ACC-NO: 2002-357973

DERWENT-WEEK: 200239

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TITLE: Method for advertising free gift using internet game

INVENTOR: LIM, H S

PATENT-ASSIGNEE: CHA Y C[CHAYI] , LIM H S[LIMHI]

PRIORITY-DATA: 2000KR-0010462 (March 2, 2000)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	
PAGES MAIN-IPC			
KR 2001086535 A	September 13, 2001	N/A	001
G06F 019/00			

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO
APPL-DATE		
KR2001086535A	N/A	2000KR-0010462
March 2, 2000		

INT-CL (IPC): G06F019/00

ABSTRACTED-PUB-NO: KR2001086535A

BASIC-ABSTRACT:

NOVELTY - A method for advertising a free gift using the Internet game is provided to enhance an advertising effect with a free gift by displaying various screens on areas divided as small screens of 3 asterisk 4 and giving scores in accordance with kinds of pictures when pictures located in the horizontal direction are accorded and offer a free gift in accordance with the scores.

DETAILED DESCRIPTION - If a user selects a starting of a game, one large-sized screen is converted into small-sized screens having various pictures and a logo and image indicating a free gift are displayed on a predetermined position thereof. Whenever the user presses the enter key, the pictures on the small-sized screens are rotated and the predetermined score is decreased from

the default score(25). If the pictures are accorded in the horizontal direction, a predetermined score is added to the user's current score(27). The added score is corresponded to a high score(28), a free gift is provided to the user(29). If the user clicks an intercept area(35), the user may snatch a predetermined score from other user(38). If the current score is zero, the user may stay on an advertising menu or a guiding menu for obtaining a basic score(41,42,43).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS: METHOD ADVERTISE FREE GIFT GAME

DERWENT-CLASS: T01

EPI-CODES: T01-J;